

# **Monthly Board Meeting Minutes**

June 10, 2024

Board members present: (asterisk indicates not present)

President – Donald Campbell Vice President – Rob Schuler\* Secretary – Brandon Dhande Treasurer – Marc Tammes\* Membership – Kristen Pollack Security – Phyllis Wingo Parks – Micah Coleman Marketing – Eric Lewis Technology – Grant Davies\*
Events – Ryan Murphy
Zoning – Rebekah Falkler\*
Legal – Josh Kirschner\*
Communications – Marla Johnson
Licensing – Ashley Milam
Public Affairs - Michael Parkerson\*
Business Liaison – Nick Vachon\*

### Call to Order and Welcome

Don Campbell called the meeting to order and opened the floor to discussion topics.

# **Initial discussions included:**

- Lieutenant E. Vincent from Zone 2 joined: crime is down, but we want to emphasize the Clean Car Campaign. Any belongings should go in the trunk area, if at all. Register security cameras with Connect Atlanta, so that law enforcement has access to relevant video.
- Sergeant Stephen Mckesey from Zone 6 joined and shared updates; reminder to please remove guns from vehicles. Discussion about shortage of officers and staffing plans for police, including the new police training facility. Feedback about it being helpful to share "wins" with the MLPA community to communicate successful efforts by law enforcement, including significant arrests.
- Kennedie McClung, on behalf of Stacey Evans: The governor recently released funding for pre-K, which is a big win for the state.
- Ken Zeff: We had the largest graduating class from Midtown High School. Recently approved one of the largest raises for teachers, and the superintendent search continues.

### **Zoning Discussion:**

• No Zoning applications this month.

# **Licensing Discussion:**

• No Licensing applications this month.



### **Membership Discussion:**

• Kristen informed the Board of recent efforts with signage in support of the Membership campaign. We delivered welcome bags to new neighbors, and some of those have enrolled as members. On August 15 we will have a new neighbor event at Family Dog.

# **Marketing Discussion:**

- Eric updated the Board: we have new banners up in Sidney Marcus Park. Working on a new Security Patrol sign. Monster Dash will have a new marketing campaign.
- Regarding beautification of Morningside Village: Ryan explained that we could
  commission a mural on the wall next to Doc Chey's. Greg Mike, a muralist, recently
  moved to our neighborhood and would be interested in helping or referring us, with
  design steps that would need to be completed first. Discussion about how sponsors or
  other funding could be accomplished without Board funding.

# **Security Discussion:**

• Phyllis will be meeting with Security Chairs for Piedmont Heights and Lindridge Martin Manor after a shooting in Buckhead on Mother's Day, where the City attorneys filed a cease and desist order. Each of the neighborhoods may take the lead in monitoring certain clubs, in a coordinated approach.

# **Events Discussion:**

• The Concert in the Park went well. We had a minor problem with the food truck that arrived late. We have a new member event in August. The Gala and 5k plans seem on track.

### **Parks Discussion:**

• Water is flowing in Smith Park Fountain, for the first time in a while. We did a native planting event for Smith Park, too.

# **Communications Discussion:**

• The Beltline would like to vote on the Subarea 6 Master Plan in August; our members should be aware. Some of the communication on this Plan is with the NPU level, not MLPA directly.



# **President's Notes:**

- We are grateful for Camille and Marla's work in support of Amsterdam Walk. Not to revisit the issue, but please vote on the letter that the Board circulated, which details our process, not a recommendation for support.
- We will need the Nominating Committee to convene reasonably soon to understand candidates for the 2025. Please email Don privately to assist us with understanding interest for 2025. If anyone is interested in serving on the Nominating Committee, please let us know.
- Regarding the Technology Chair, Grant indicated that he needs to step down, as he previously informed the Board at the end of 2023. We have a candidate for someone who may be willing to step into the role, possibly in a non-Board position.
- We have more donations from the Film Industry for activities in the neighborhood, in excess of \$20k. We have cash reserves and should be at approximately \$150k in cash, pending upcoming expenses. We want budget holders to be mindful of the potential to need to cut expenses by the end of the year.

# **Concluding notes:**

Don thanked the meeting attendees and concluded the meeting.

**ADJOURN**