



MORNINGSIDE LENOX PARK ASSOCIATION

Monthly Board Meeting Minutes

August 12, 2024

Board members present: *(asterisk indicates not present)*

President – Donald Campbell
Vice President – Rob Schuler
Secretary – Brandon Dhande
Treasurer – Marc Tammes
Membership – Kristen Pollack
Security – Phyllis Wingo
Parks – Micah Coleman
Marketing – Eric Lewis*

Technology – Grant Davies*
Events – Ryan Murphy
Zoning – Rebekah Falkler*
Legal – Josh Kirschner*
Communications – Marla Johnson
Licensing – Ashley Milam*
Public Affairs - Michael Parkerson
Business Liaison – Nick Vachon*

Call to Order and Welcome

Don Campbell called the meeting to order and opened the floor to discussion topics.

Unanimous vote to approve the July minutes.

Initial discussions included:

- **2025 Board Nominating Committee:** Currently working on a slate of candidates for upcoming meetings with a vote for the Annual Meeting in November. We may combine some Board positions, or reduce some positions to non-Board roles.
- **Lt. Kevin Walls** from APD Zone 2 joined to talk about recent break-ins and curfews for juveniles, especially as schools are back in session.
- **New Neighbors Social** – August 15 at Family Dog, all Board members are encouraged to attend and meet our new neighbors. 37 RSVPs so far, including Membership Committee members.
- **No Zoning or Licensing Applications** this month.
- **Ken Zeff, APS Board Member:** We are excited about the new Superintendent, Dr. Bryan Johnson. There are no more mobile phones at Midtown High School, per new rules. Perhaps something similar will be implemented across the district. The millage rate for property taxes stays the same in the new budget.

Membership Update:

- We had a great month for membership, some joined perhaps because of safety issues, and we also are doing a great job at having members renew on time. We've had a good number of new members join.



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Finance Discussion:

- Our current cash position, as stated in the recent email, is \$102,800. We have backloaded expenses including event costs and the Wild Apricot website subscription. Our filming donation revenue is above budget.
- We are budgeting \$40k for sponsorships but only have collected \$28k. Savi Provisions pledge for \$1500 remains uncertain.
- Discussion among the Board about how to approach mid-year sponsorships and outside consultant arrangements. We need to ensure there is a designated Board member who will provide oversight for outside consultants in the future.
- Our membership revenues are in much better shape; currently up more than 4% this year.

Events Discussion:

- New Neighbors Social coming up; had to cut down to three Concerts in the Park this year. Next concert is August 30. We will wrap up with the final end of year party. Monster Dash: we are ahead of schedule on registrations (130+) and the marketing will ramp up soon. We are exploring event-specific sponsorship for the Dash. We are updating the style of the shirt this year to ensure the event is on track for funding.

Security Discussion:

- We have two new security patrol hires, who will work late evening shifts.
- For Labor Day, Major Webster suggested that the holiday weekend is a likely target for the burglaries, given that the majority of burglaries this year have occurred on holidays. The APD has a [new tool](#) where residents can sign up for directed patrols. These would be handled by the APD officer on the beat for Morningside.
- In addition, the Morningside Security Patrol is planning extra shifts for this weekend. We discussed paying time and a half for shifts from 3 am – 7 am.
- We previously talked about “gig” assignments for off duty APD officers. The limitations for gigs are: 1) officers who do not routinely work in the neighborhood do not know the neighborhood, as compared to the regular Morningside Security Patrol officers; 2) they would not be able to do the QR scans.
- We have a new Security Committee, comprised of some members who were impacted by the recent burglaries.
- We had an urban camper sleeping under the porch of a house on Windemere; an APD officer came out and made an arrest.

Parks Discussion:



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- Morningside Community Foundation has been incorporated in Georgia and working toward 501c3 status. We may be able to leverage the Foundation with ongoing public art efforts underway. Discussion about planning for Foundation finances.
- Morningside Parks Forum is a monthly meeting with guest speakers and interested neighbors; please attend if interested.
- If a community needs infrastructure (like a HAWK signal or crosswalks) there a program called Tactical Urbanism that can assist with planning efforts.

Communications Discussion:

- We have a full schedule of events, including two upcoming concerts, the Monster Dash, and the Morningside Mingle. Please keep an eye on inboxes to support these events.

Public Affairs:

- No updates this month.

Concluding notes:

- Don thanked the meeting attendees and concluded the meeting.

ADJOURN